



Drilling Today

MEDIA INFORMATION

The only International title on drilling, Drilling Today offers its readers highly specialised information on each & every aspect of drilling in soils and rocks: mineral resources exploration, piling, construction, quarrying, environmental testing, water well, ground consolidation and geothermal work. Drilling Today is constantly looking at new equipment and technology, describing how it works and explaining its applications. Every issue focuses on a different project somewhere in the world, looking in detail at the equipment used, the problems encountered and the solutions offered. Drilling Today is essential reading for drilling engineers, contractors and all manufacturers of drilling equipment.

Editor

Manish Bhardwaj

Manish has been in journalism for eight years writing for local and national newspapers, b2b magazines and websites. For the past two years he has edited financial titles of Drilling Today. Before coming into journalism he completed his education.

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Editorial calendar 2009



DT provides editorial that is of the greatest possible value to its drilling-industry readers. As this editorial programme is provisional any company wishing an advertisement to appear within a specific feature should check with the publisher in case there has been a change of schedule.

REGULAR CONTENT

Editorial	Comment from the Editor
Industry Achiever	Examination of a leading drilling company
Success Story	Who is leading the drilling industry? What are their priorities? Where do they see the market moving?
Techno focus	Technical literature on entire Drilling Industry
Drillers' Log	General drilling news from around the world: appointments, events, awards etc...

We also welcome editorial input from readers, and accept submissions from suppliers for review and possible inclusion. For further details on editorial content, contact: Manish Bhardwaj, Editor Drilling Today House, A-145, Shivpuri, Opposite Subodh Girls College, Airport Road, Sanganer Jaipur 302 011. INDIA 91
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Advertising Rates Drilling Today

Display Single insertions

US\$

Double page	2,400
Full page	1,320
1/2 page	726
1/3 page	508
1/4 page	400
1/6 page	280

Advertising sizes in mm

Full page	400	256
Double-page spread	420	520
Half-page horizontal	200	256
Third-page horizontal	134	256
Quarter-page vertical	200	156
Sixth-page vertical	134	86

SERIES DISCOUNT

3-5 insertions 10% 6-11 insertions 20% 12+ insertions 25%

PUBLISHING INFORMATION

Closing dates

Advertisement material, together with bookings and insertion instructions are required by the 25th day of the month preceding the month of publication. Drilling Today is published 12 times a year. Cancellations will not be accepted after the closing date.

Document Formats

PDF

High-resolution Acrobat PDFs. Resolution: 300dpi. All colours CMYK. All fonts embedded.

HEAD OFFICE

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